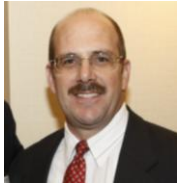


### Brief BIO



**Rick Venet** is the President of ROI Strategic Business Solutions (ROI SBS). ROI SBS is a Business Advisor and Management Consulting firm that provides business services ranging from raising capital - to - hands-on project management and process improvement implementation. ROI SBS services focus on helping clients achieve positive returns on their investments.

Rick has more than 30 years of management, leadership, and operations experience. He has helped organizations ranging from \$4 Million – \$46 Billion dollars in annual revenues to improve performance and increase their return on investment. He has been a featured speaker at international conferences on topics including: Effective Ways to Reduce Workplace Injuries; Implementing Proven Methods and Systems that Support Lean; and Establishing Cultures for Continual Improvement. Rick's Voice of the Customer (VOC) process has been featured on CBS business news, WWJ950 radio in Detroit, podcasts.

Rick works closely with affiliate partner Lean Fox Solutions [www.leanfoxsolutions.com](http://www.leanfoxsolutions.com) as a Lean Consultant/Coach (bringing more than 20 years of experience), and applying Lean Methodologies in multiple industries, including: Healthcare, Wholesale, Automotive, Retail, and Food & Beverage. He provides leadership coaching, conducts operational assessments, facilitates strategic planning sessions, and leads projects with clients to implement Lean in physician practices and healthcare organizations.

Rick enjoys the challenges and opportunities of working with people and teaching proven skills that help increase their knowledge and capabilities to achieve their goals and objectives.

Rick is involved with several community organizations including the Detroit Economic Club, and has served as a board member for several Michigan based non-profit organizations.

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## Endorsements

*“Rick approached me when he was consulting offering services to help drive our company’s lean initiative. We contracted his company to develop a lean tool we could use enterprise wide. This project was very successful, and I found Rick to be very knowledgeable on the subject, very supportive and helpful working us through the process, and provided good insight from his experiences. I would hire Rick again should the opportunity present itself.”* – **Larry D. Hirschfield, VP of Operations and Chairman of the BorgWarner Manufacturing Council**

*“Rick Venet is a provider of solutions. He begins with the end in mind and asks all the right questions to formulate a collaborative path to the goal. Rick is systematic in his approach to addressing the root causes of the challenges his clients face. His solution recommendations come from a rigorous investigation and synthesis of all variables impacting the immediate challenge. I enjoyed working with Rick on a project that had no beginning or end until he became involved and mobilized the appropriate and necessary resources.”* – **John Wilkinson, Kellogg Company**

*“Rick displayed a very strategic approach to solving issues as well as new initiatives. His ability to drill into the detail and analyze core components proved to be quite beneficial. He was very professional and a pleasure to work with.”* – **Dean Loebig, Director of Marketing – Pixel Velocity**

*“I have known Rick for several years and have come to rely on his strategic business direction. Whether providing strategic guidance for me while I was leading the deployment of Lean Six Sigma at a major Health Care System in SE MI or entrepreneurial advice when I went out on my own, I have found Rick’s strategic business aptitude very insightful.”* – **Todd Sperl, Owner and Managing Partner – Lean Fox Solutions**

*“Rick Venet is an honest businessman that provides a great service in his specialty arena. My business saw a 42% reduction in OSHA recordables in 2008 due to some of Ricks suggestions.”* – **Jake Ladouceur, Site Manager – KUKA Toledo Production Operations**

*“Rick is a very creative and resourceful person with an excellent skill set for these turbulent times. He has a good background and experience. Great approach to problem solving.”* – **David Cole, Chairman – Center for Automotive Research**

*“Rick has a great work ethic, and a high degree of commitment to his clients and colleagues. He’ll persevere through a demanding project, and do what it takes to bring it to a good outcome. Plus, he’s a lifelong learner, and is good at integrating worthwhile new ideas into his everyday work.”* – **Steve David, CEO – SkyMark**